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CONTEST: CREATE A LOGO FOR THE UIPM WORLD CUP FINAL 2017



The Modern Pentathlon World Cup Final 2017 will be held in Lithuania, in a wellness resort town of Druskininkai. The Lithuanian Modern Pentathlon Federation (LMPF) invites all modern pentathlon fans to take part in the contest of creating the logo for the World Cup Final.

All logos of UIPM are combined of 2 parts: a standard border and a unique small part for each competition. LMPF invites everyone to try their luck creating the unique part.

“All sports competitions are primarily for the fans and we want to allow everyone to be part of the World Cup Final 2017 in many different ways. One of them is this logo contest. We will award the winner with a symbolic prize of 300 euros,” Vaidas Barakauskas, President of LMPF, said.

All logos must be submitted to pentathlon@takas.lt until 6 June 2016. The winner will be determined by a special LMPF committee, which will include the Olympic champion Laura Asadauskaitė and the world champion Justinas Kinderis.

World Cup Final 2017 will be held on 23-25 June 2017 in Druskininkai. The name of the city can be translated as a salt city.

The first written mention of Druskininkai dates back to 1636. The name of the town suggests that the local population collected the precious mineral. In the late 18th century it was believed that minerals found in the waters of Druskininkai area produced health benefits and their usage in the medical treatment of asthma and other ailments began.

In the early 19th century Ignacy Fonberger, a professor at the University of Vilnius, analyzed the chemical composition of Druskininkai's waters and showed that they contain large amounts of Calcium, Sodium, Potassium, Iodine, Bromine, Iron and Magnesium. He also promoted the town as a holiday resort for the population of Vilnius.

In 1837 czar Nicholas I of Russia bestowed upon Druskininkai the status of a spa, and construction of pensions and hostels started.

By the beginning of the 20th century the Druskininkai spa became one of the most popular resorts in the area, with tourists and convalescents coming from all over the world. It also became a place of summer residence for the middle class of Vilnius, Warsaw and Moscow.

Now Druskininkai is a modern resort attracting tourist from all over the world again. In 2003 magazine "Newseek" included Druskininkai among the TOP 10 balneology resorts in Europe.

The first water park in Lithuania was opened in Druskininkai on 26 December 2006. The Snow Arena (construction completed in August 2011) is one of the biggest indoor skiing slopes in Europe, with a year-round indoor slope length of 460 metres, width up to 63 metres, and a height difference of 65.65 metres. In addition there is a seasonal outdoor route of 640 metres.

Druskininkai is also world famous for its Grutas park, which hosts the exposition of Soviet era sculptures. The aim of this exposition is to provide an opportunity for Lithuanian people, visitors coming to the country as well as future generations to see the naked Soviet ideology which suppressed and hurt the spirit of the nation for many decades.

Tourists can also try an Elephant Jump (giant 21 meter swing over the river) which is often compared to parachute jump at the "ONE adventure park", play at the Wolf golf course and try many other attractions.

Examples of the UIPM logos:



