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UIPM VICE PRESIDENT MR. JOËL BOUZOU IS HONORED FOR SPORT OUTREACH PROGRAM IN MALI

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Mr. Joël Bouzou, UIPM Vice President and President & Founder of Peace and Sport, was in Bamako today at the invitation of Her Excellency Mrs. Keïta Aminata Maiga, First Lady of the Republic of Mali, to gift the National Olympic and Sports Committee of Mali with a shipment of sports equipment for local organizations that lead community sports projects.

On the occasion, Mr. Bouzou was honored with the title of "Commandeur dans l'Ordre National du Mali" for his efforts in peace-building with the organization Peace and Sport.

Joël Bouzou said, "The First Lady Keïta Aminata Maiga visited us in 2013 at the last Peace and Sport International Forum held in Monaco. During the event we were able to exchange on the social challenges faced by Mali, and sport's potential to promote and build peace in the country.

We share the same vision and I am delighted to be in Bamako today to lay the foundations of a wide-reaching national project focusing on adapted sport activities."

Peace and Sport's involvement is in line with the National Olympic and Sports Committee of Mali's efforts to reinforce unity and reconciliation in the country. Peace and Sport will support the CNOSM with the program's structure and coordination.