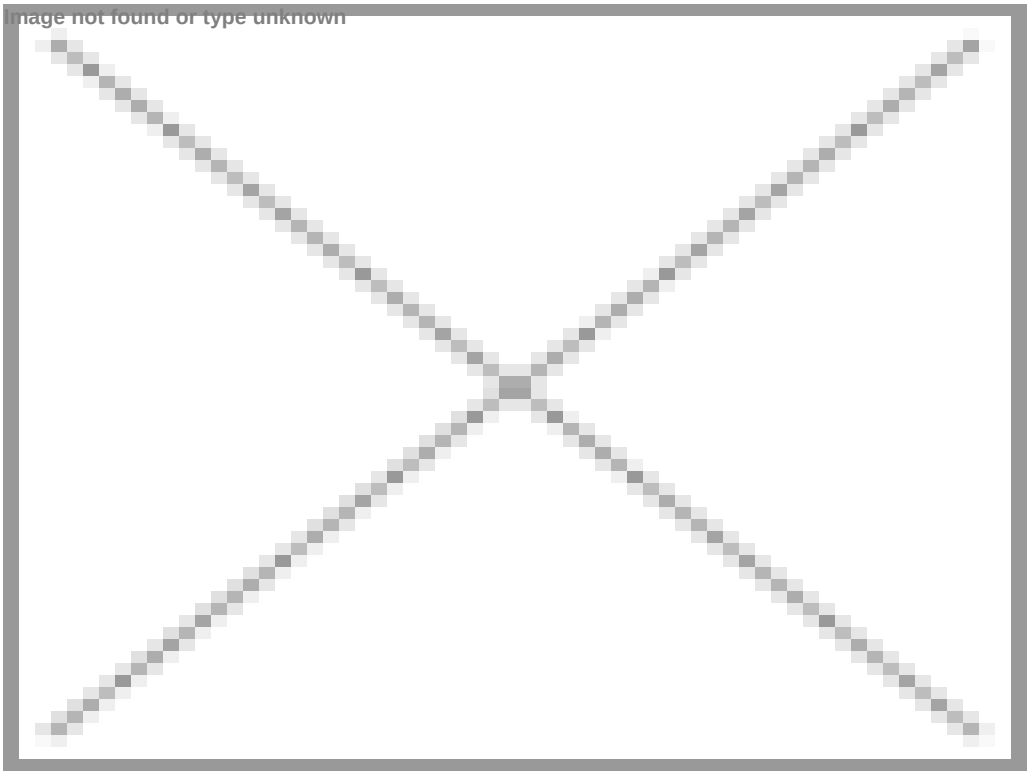
03 JUN 2014

UIPM ATTENDS INAUGURAL EUROPEAN SPORTS TOURISM SUMMIT

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From the 15-17 May, Martin Dawe, UIPM Member for Marketing, attended the Inaugural European Sports Tourism Summit which took place in the Republic of Ireland.

A number of speakers from across Europe gave presentations on host city strategies. Two of the speakers were famous International Rugby players Lawrence Dallaglio from England and Keith Wood from Ireland.

Whilst there, Martin Dawe visited the impressive sporting facilities at Limerick University and the National Sports Campus in Dublin. Martin also took the opportunity to meet with Sean McDonnell of Pentathlon Ireland and viewed their new training facilities.

Ireland has invested in it s infrastructure in recent years and Pentathlon Ireland has worked tirelessly to really develop the sport and grassroots numbers are growing fast. With the support of the country, there has been widespread interest in Modern Pentathlon, especially following the exploits of Natalya Coyle and Arthur Lanigan O'Keefe at the London 2012 Olympic Games.

For more information visit the official website HERE