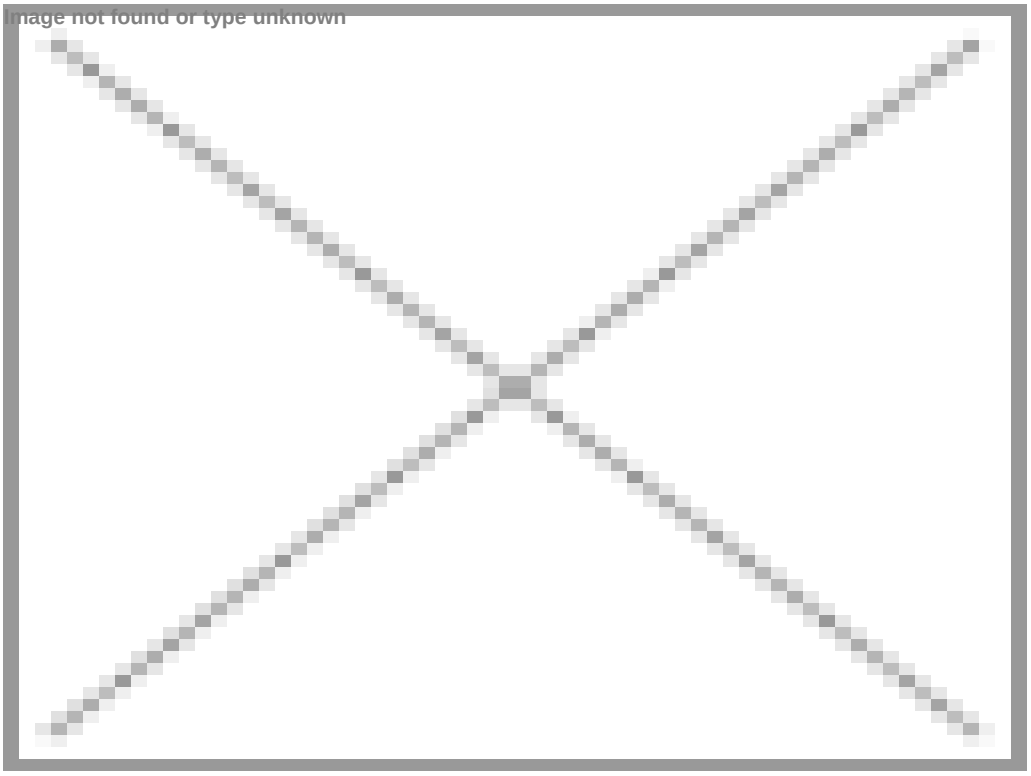
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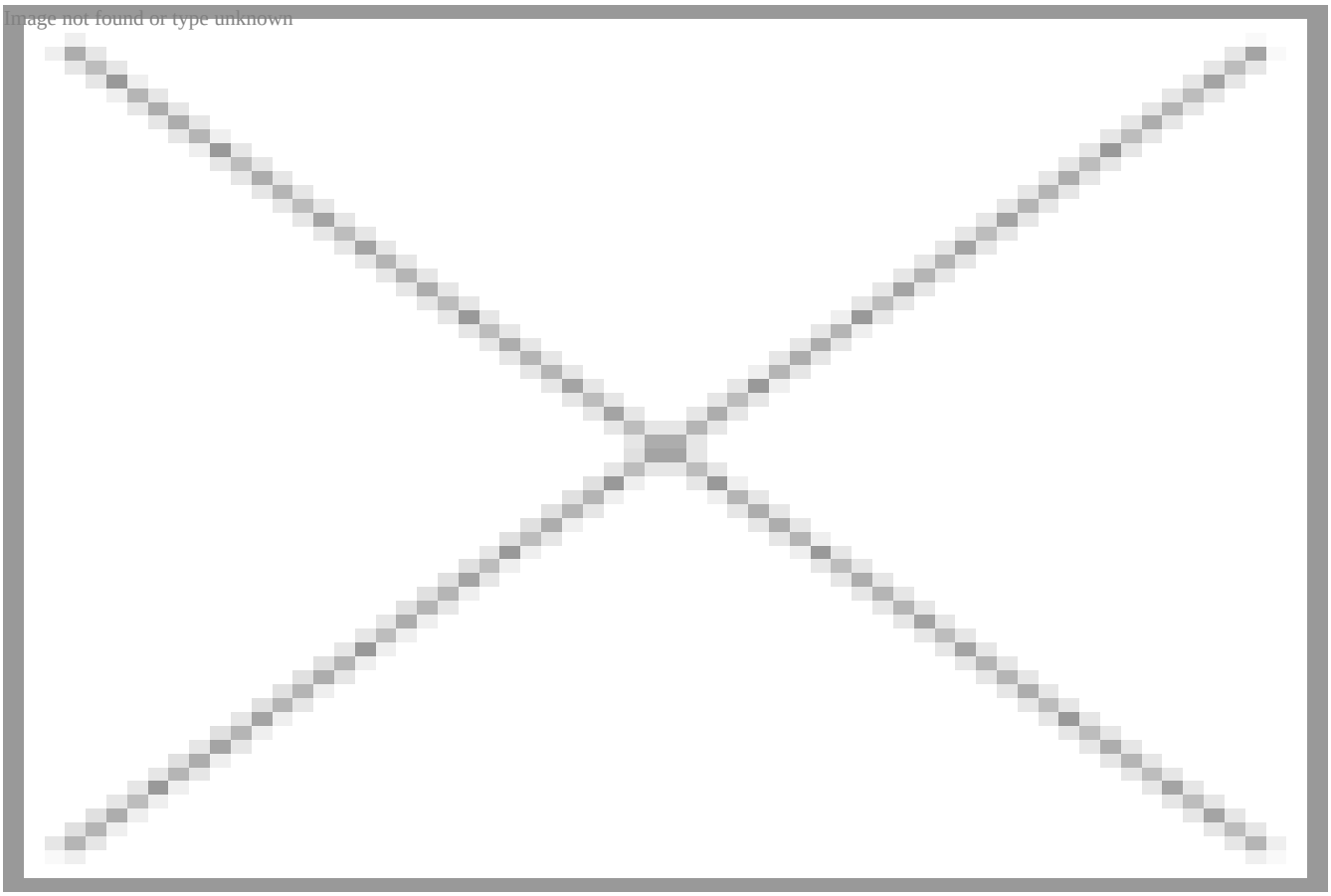
KOSOVO CELEBRATES ITS OWN OLYMPIC DAY IN STYLE

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A special Olympic Day was held in Kosovo on May 25 with Laser-Run at the heart of the celebrations.

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About 5,000 children aged nine and ten – all of them born in Kosovo's Independence Year of 2008 – took part in running events in seven different city centres.

In the capital, Pristina, more than 2,500 children participated and hundreds of them had their first taste of UIPM Sports through the Global Laser-Run City Tour. Four-time Olympian Deniss Cerkovskis (LAT) was the UIPM Laser-Run Expert.

June 23 is the global Olympic Day, marking the anniversary of the creation of the International Olympic Committee in 1894, but Kosovo schedules its own celebration in recognition of the formation of the Kosovo Olympic Committee on May 27, 1992.

Laser-Run was launched in 2015 with the first World Championships taking place in Perpignan (FRA).

The Global Laser-Run City Tour took place in parks, stadiums and iconic urban venues in 60 cities around the world in 2017, with more than 15,000 participants. There are about 100 events scheduled in 2018.