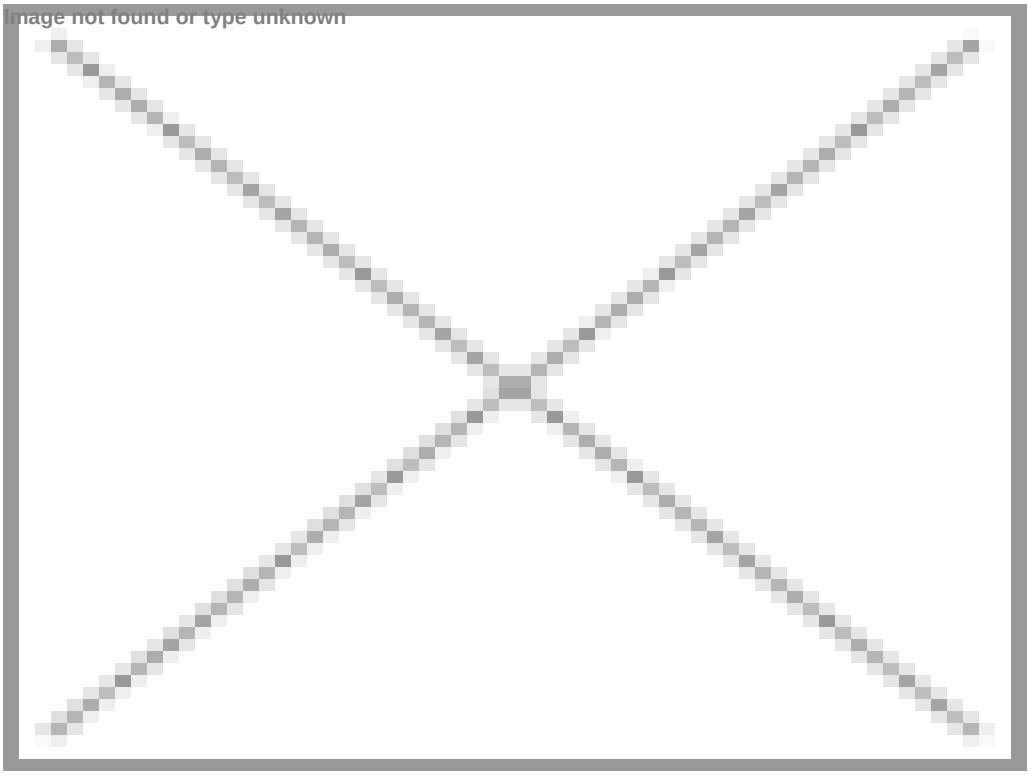
08 JUN 2017

#ILOVETRIATHLE: MINSK PUTS UIPM SPORTS ON SHOW

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Modern Pentathlon and its sub sports Laser-Run and Triathle were among more than 20 sports presented during the Belarus Olympic Committee’s International Olympic Day on Saturday, June 3.

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The Belarusian Federation of Modern Pentathlon (BFMP) managed a booth where members of the public could try laser shooting and stage mock photos that they could post on social media with the hashtag #????????????? (#ilovetriathle).

The BFMP used the day to promote Triathle as an accessible sport and one of first steps to a career in the Olympic sport of Modern Pentathlon.

Hundreds of young boys and girls as well as their parents attended the Modern Pentathlon activities in Minsk. Anyone gaining more than 36 “likes” on their social media won a prize of a UIPM Triathle T-shirt, while every participant in the Olympic day received a souvenir from the Belarus NOC.

The BFMP regard Triathle as a development tool for recruiting athletes into Modern Pentathlon. There are a number of Triathle clubs in the country as well as National Triathle competitions organized on a continuous basis.